



**STEVE CELESTIN**  
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## EXPERIENCE

### Deutsch | Art Director

Aug. 2010 - Present

Concepted and designed multimedia campaigns for several large clients. Worked closely with writers to create engaging iAd executions.

### The Kaplan Thaler Group | Art Director

Jul. 2009 - Jul 2010

Concepted and executed large digital campaign ideas for multiple clients with an emphasis on social media initiatives. Worked with a robust team of designers and copywriters to execute concepts with consistent branding and voice.

### Organic | Art Director

Oct. 2008 - Jul. 2009

Worked with extensive groups of copywriters and IA specialists to pitch and launch multiple campaigns for industry giants. Handled projects at multiple levels, ranging from concept development to research, production and delivery.

### Young & Rubicam | Art Director

Jul. 2008 - Oct. 2008

Took ideas from concept through execution while managing the fine details of the production and interaction processes to ensure the best results on multiple projects and pitches.

### FOX | Art Director

Jan. 2008 - Jul. 2008

Led pillar initiatives related to executing new online presence. Worked closely with project managers to determine proper avenues of execution for large, multi-phased initiatives.

### Atari | Art Director

Oct. 2006 - Dec. 2007

Led design initiatives for large gaming company's presence on the web. Handled launching many successful titles and relative promotional materials including print, web design and direct communication. Worked closely with team and CEO to develop strategy for the future of the corporate brand.

### Mindcomet | Creative Designer

Jan. 2006 - Oct. 2006

Participated in all stages of web design process in full-service interactive agency including concept development, wireframes, scoping, design production, coding, delivery and maintenance for web projects. Worked closely with brands to develop strategy involving print materials and web user interaction.

### Gallant Inc. | Designer

Nov. 2004 - Nov. 2005

Used creative drive to design, code and launch many successful business websites and promotional microsites. Created and revamped client logos and artwork with overall branding emphasis.

## CLIENTS

Young & Rubicam  
Organic  
Bank of America  
Atari Inc.  
Wunderman  
Ad Council  
Draft/FCB  
MindComet  
TNT

Atari Interactive  
FOX  
DNP  
Situation Marketing  
Sports Time Ohio  
Pixel Magic  
APM Terminals  
SPEED TV  
Disney

Florida Hospital  
GradCity  
StudentCity  
Pixel Magic  
FOX Interactive Media  
SEARS  
Dannon  
Kellogs  
Food Network

Hess  
Tyco/Healthcare  
Tyco/Fire & Security  
Hershey  
Hilton Grand Vacations  
ADT  
Dice

## SKILLS

### Software

Adobe Photoshop 7 - CS5  
Adobe Illustrator 10 - CS5  
Adobe Dreamweaver MX - CS5  
Adobe Flash MX - CS5  
Adobe Image Ready 2.0  
Adobe InDesign 2.0 - CS5  
Adobe After Effects 6.5 - CS5  
Final Cut Pro HD - Final Cut Studio 2  
Discreet 3D Studio Max 6

### Technical Languages

xHTML  
CSS 2.0  
basic Javascript  
basic Flash Actionscript

## EDUCATION

### Full Sail University | Digital Media Arts

Graduated 2004

Courses include: Design and Art Theory, Art History, Computer Generated Art, Motion Graphics, 3D Modeling, Advanced Web Design, Digital Publishing, Print Design, Realtime